

# THE COLOR'S THE SAME: THE PERFORMANCE ISN'T



## INVEST IN A PROVEN SEED TREATMENT

A turbocharged seed treatment gives your soybeans a winning advantage from the start. When it comes to performance, comparing competitor and generic seed treatments to CruiserMaxx® Vibrance® Beans seed treatment, a combination of separately registered products, is like comparing a race car to a sedan.

CruiserMaxx Vibrance Beans delivers broad-spectrum protection against damaging early-season insects and diseases, and is the only seed treatment powered by the unique RootingPower of Vibrance fungicide and the Cruiser® Vigor Effect. If you don't opt for CruiserMaxx Vibrance Beans, do you really know what's under the hood?

 **CruiserMaxx®** **Vibrance®**  
Beans

syngenta®

# YOUR SEED TREATMENT CHOICE IMPACTS PERFORMANCE

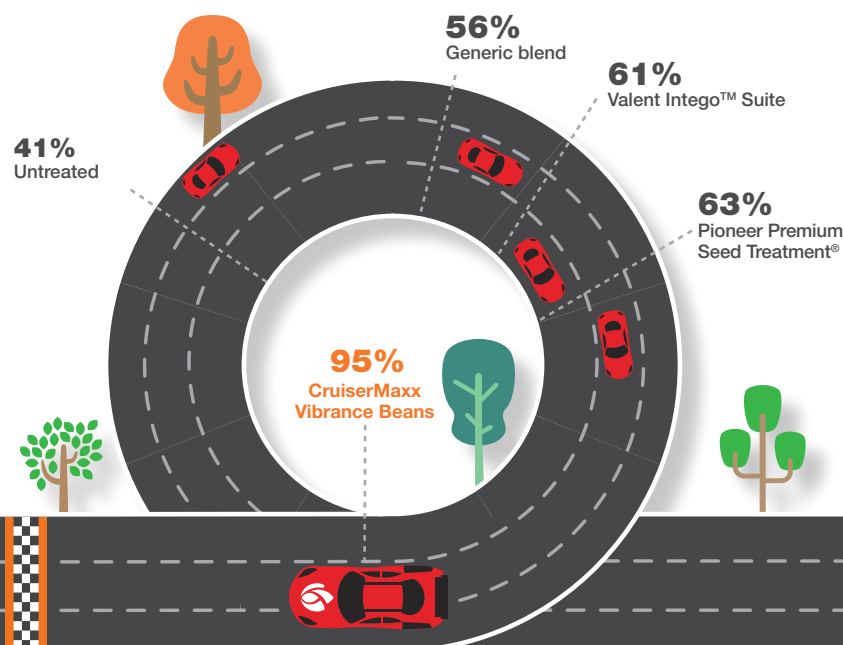
## 1. DON'T RISK GETTING LEFT IN THE DUST

Generic custom blends are not engineered for high performance – they are simply assembled with existing old parts. Poorly formulated generic custom blends can lead to product separation and reduced stability. This can result in **buildup** in the treating equipment and **poor coverage** on treated seeds, leaving you in the dust – and leaving dust on the ground – at the start of the season. CruiserMaxx Vibrance Beans contains unique polymers that bind active ingredients to the seed coat. This **reduces dust off** and **improves seed flow**, which **helps maximize plant stands**.

## 2. DON'T RISK BREAKING DOWN EARLY

The early-season disease *Rhizoctonia solani* can result in up to **50 percent stand loss**<sup>1</sup>, and *Pythium* can cause up to **30 percent yield loss**<sup>2</sup>. Soybeans in their critical early-growth stages need a proven level of protection from these diseases to prevent stand loss and damping-off. Compared to generic blends and competitor seed treatments, CruiserMaxx Vibrance Beans provides the strongest start to the season when soybeans are most vulnerable to these diseases.

<sup>1</sup>University of Illinois Extension  
<sup>2</sup>North Dakota State University



Competitor blend



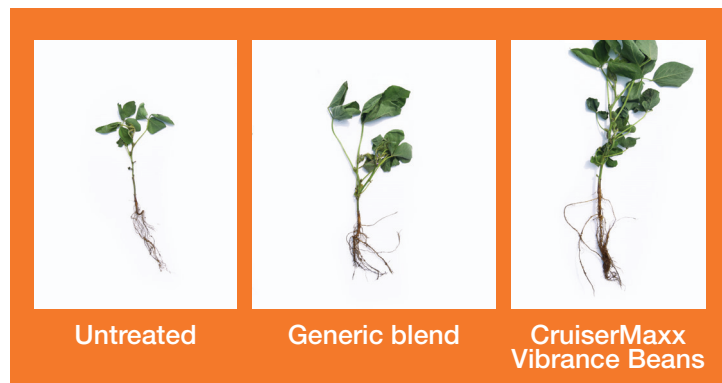
CruiserMaxx Vibrance Beans

### 3. DON'T RISK STALLING OUT UNDER PRESSURE

The average sedan isn't built for sustained high speed or endurance. Similarly, generics are often composed of off-patent materials for maximum profit margins; they don't contain formulation components to help soybeans optimize root health and reach the finish line in good shape.

CruiserMaxx Vibrance Beans is an engineered premix of **four active ingredients** that help soybeans establish a strong defense system to cope with various disease and insect pressures. The **Cruiser Vigor Effect** is scientifically proven to help produce more robust, vigorous plants, even in the absence of insects. This boost also helps increase speed-to-canopy and as a result, aids in weed control.

CruiserMaxx Vibrance Beans also contains the **RootingPower of Vibrance**, which protects the entire root system through soil mobility and long-lasting systemic activity for an added level of *Rhizoctonia* protection. CruiserMaxx Vibrance is the market-leading premix for **application ease, handling and performance**.



Syngenta trials, 2017, Kinston, North Carolina.

### 4. DON'T RISK FINISHING LAST

Soybeans with poor root health, emergence and plant stand risk finishing last. Investing in a turbocharged seed treatment will drive your soybeans straight to victory lane. CruiserMaxx Vibrance Beans delivers **industry-leading ROI** and **returns of \$16,200 more than Acceleron® Standard, \$7,420 more than Intego Suite and \$10,780 more than untreated\***.

	CruiserMaxx Vibrance Beans	Acceleron Standard	Intego Suite
Average yield	62.8	61	61.9
Average over untreated	2.8	1	1.9
Revenue/acre	\$596.60	\$579.50	\$588.05
ROI/1,000 acres	+\$10,780	-5,420	+3,360

\*Calculations based on commodity price of \$9.50/A. Product pricing based on published suggested grower price per unit: CruiserMaxx Vibrance Beans: \$14.00/unit; Acceleron Standard: \$13.20/unit; Intego Suite: \$13.00/unit. Yield data from Syngenta trials. ROI figures represent an average based on 1,000 soybean acres.







The performance of a high-quality seed treatment pays off.  
Cross the finish line first, and don't settle for the back of the pack.

## WHAT'S ON YOUR SEED? ASK YOUR RETAILER OR SEED TREATER TODAY.

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